

**FINANCIAL INCENTIVES FOR THE AUDIOVISUAL INDUSTRY**  
**CULTURAL TEST**

QUALIFYING COMPANY:	
QUALIFYING PRODUCTION:	

SECTION A: Cultural Content			Maximum Points	Total obtained
1.	Storyline or underlying material (see notes below):		15	
	i)	Reflects cultural diversity, in line with cultural and artistic expression with an essential role in upholding the freedom of expression, diversity and creativity, as well as democratic citizenship as set out by the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (Paris, 20 October 2005).	15	
		OR		
	ii)	Is set in a fictional world; a fictionalized representation or set in a location/world that cannot be determined; and is an effective stimulus for the development and enhancement of creativity as a defining characteristic of humanity and strives to strengthen the creation, production, dissemination, distribution and enjoyment of cultural expressions.	15	
2.	Storyline or underlying material is based on literary material.		2	
3.	Productions featuring at least one European language.		3	
4.	Productions featuring Maltese or European characters.		3	
5.	Use of Maltese language in the dialogue of the production in a manner which contributes to the development of the storyline or underlying material.		2	
6.	Makes a valid contribution to the expression of creativity and culture through the development of production capability skills in the audiovisual sector in Malta (includes VFX/Animation/Post-Production activities).		15	
7.	Features citizens of Malta or a non-citizen of Malta who has received a permanent residence permit or European citizens as CAST in speaking roles (excluding Extras)		5	
<b>Total, obtained for Section A:</b>			<b>45</b>	

Notes (1) - Storyline, underlying material, content can:

- i) be biographical, reflects historical and universally significant events or characters (factual or fictional);
- ii) deals with topics that are considered mythological, legends, cultural traditions, World Heritage (factual or fictional);
- iii) deals with topics relating to social, cultural, political or religious realities (factual or fictional);
- iv) addresses education or social values or issues relevant to young audiences;
- v) make a valid contribution to the expression of creativity and culture for international telecast that promotes the Maltese Islands by way of Screen Tourism.

MFC assessment of specific scaled criteria:

6.	Makes a valid contribution to the expression of creativity and culture through the development of production capability skills in the audiovisual sector in Malta (verified in accordance with detailed crew list (and/or including VFX/Animation/Post Production personnel in line with the guidelines) as provided at initial application stage and prior to provisional certificate being issued and re-vetted at final submission stage).		
	Over 75% of the 'below the line' crew <sup>1</sup> are citizens of Malta or a non-citizen of Malta who have received a permanent residence permit or European citizens.	Between 51% -75% of the 'below the line' crew <sup>2</sup> are citizens of Malta or a non-citizen of Malta who have received a permanent residence permit or European citizens.	Less than 50% of the 'below the line' crew <sup>3</sup> are citizens of Malta or a non-citizen of Malta who have received a permanent residence permit or European citizens.
	15	10	5

<sup>1</sup> In case of VFX/Animation/Post-Production refers to the appropriate personnel employed with the local Company/Studio/Facility and working on the qualifying production.

<sup>2</sup> In case of VFX/Animation/Post-Production refers to the appropriate personnel employed with the local Company/Studio/Facility and working on the qualifying production.

<sup>3</sup> In case of VFX/Animation/Post-Production refers to the appropriate personnel employed with the local Company/Studio/Facility and working on the qualifying production.

<b>SECTION B: CREATIVE COLLABORATION</b>		<b>Maximum Points</b>	<b>Total obtained</b>
1.	Production is an official co-production with Malta under any one of the following: <ul style="list-style-type: none"> <li>- Council of Europe Convention on Cinematographic Co-Production</li> <li>- Memorandum of understanding between the Government of Canada and the Government of the Republic of Malta on Audiovisual Relations</li> <li>- Film Co-Production agreement between the Government of the Republic of Malta and the Government of the People's Republic of China</li> <li>- Any other official co-production bi-lateral agreement, which then comes into force.</li> </ul>	5	
2.	Production is considered a 'National Work' (in accordance with criteria outlined in Annex 2 of the Guidelines) and in doing so contributes to Malta's national identity.	5	
<b>Total, obtained for Section B:</b>		<b>10</b>	

<b>SECTION C: USE OF MALTA'S CULTURAL RESOURCES</b>		<b>Maximum Points</b>	<b>Total obtained</b>
1.	Productions with preparation and pre-production in Malta.	15	
2.	Productions with location or Studio shooting in Malta.	20	
3.	Productions with VFX/Animation/post-production activities in Malta.	10	
<b>Total, obtained for Section C:</b>		<b>45</b>	

MFC assessment of specific scaled criteria:

1.	Productions with preparation and pre-production in Malta.		
	3 weeks +	2 weeks +	Less than 2 weeks
	15	10	5

2.	Productions with location or studio shooting in Malta.			
	50%+	40%+	30%+	Less than 30%
	20	15	10	5

NOTE: % = of script pages OR shooting days

3.	Productions with VFX/Animation/post-production activities in Malta.			
	50%+	25%+	15%+	Less than 15%
	10	8	6	4

**TOTAL**

	POINTS OBTAINED
Section A:	
Section B:	
Section C:	
<b>TOTAL</b>	

**A minimum of 40 points in aggregate is required.**

Signature:	
Name:	
Title:	
Date:	