

CULTURAL TEST (LIVE ACTION PRODUCTIONS)

SECTION A: Cultural Content			Maximum Points	Total obtained
1.	Storyline or underlying material:		15	
	i)	reflects cultural diversity, in line with cultural and artistic expression with an essential role in upholding the freedom of expression, diversity and creativity, as well as democratic citizenship as set out by the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (Paris, 20 October 2005).	15	
		OR		
	ii)	Is set in a fictional world; a fictionalized representation or set in a location/world that cannot be determined; and is an effective stimulus for the development and enhancement of creativity as a defining characteristic of humanity and strives to strengthen the creation, production, dissemination, distribution and enjoyment of cultural expressions.	15	
2.	Storyline or underlying material is based on literary material.		2	
3.	Productions featuring at least one European language.		3	
4.	Productions featuring Maltese or European characters.		3	
5.	Use of Maltese language in the dialogue of the production in a manner which contributes to the development of the storyline or underlying material.		2	
6.	Use of Malta's diverse architectural, archaeological and natural heritage. ¹		6	
7.	Use of Malta's cultural subjects and landmarks that allow for them to feature in the setting of the production. ²		6	
8.	Productions with compelling dramaturgical script requirements that cannot logistically, creatively or technically be satisfied in any other EU member state.		3	
Total obtained for Section A:			40	

Notes (1) - Storyline, underlying material, content can:

- i) be biographical, reflects historical and universally significant events or characters (factual or fictional);
- ii) deals with topics that are considered mythological, legends, cultural traditions, World Heritage (factual or fictional);
- iii) deals with topics relating to social, cultural, political or religious realities (factual or fictional);
- iv) addresses education or social values or issues relevant to young audiences;
- v) make a valid contribution to the expression of creativity and culture for international telecast that promotes the Maltese Islands by way of Screen Tourism.

¹ Major capacity (6), minor capacity (4), featured once (2).

² Major capacity (6), minor capacity (4), featured once (2).

SECTION B: CREATIVE COLLABORATION				Maximum Points	Total obtained
1.	Creative and technical contributors from Malta or the EU/EEA in the following areas at HOD or Assistant level; where applicable. Based on Nationality.			13	
	a)	Director	1		
	b)	Scriptwriter	1		
	c)	Producer or Co-Producer	1		
	d)	Line Producer or Unit Production Manager	1		
	e)	Director of Photography	1		
	f)	Production Designer	1		
	g)	Art Director	1		
	h)	Costume Designer	1		
	i)	Set Decorator	1		
	j)	Make-up Artist	1		
	k)	Visual Effects Supervisor	1		
	l)	Sound Design or Composer	1		
	m)	Editor	1		
2.	Makes a valid contribution to the expression of creativity and culture through the development of production capability skills in the audiovisual sector in Malta and the EU/EEA, as follows:			15	
	i)	When filming <u>entirely</u> takes place in Malta, at least 51% of crew must be citizens of Malta or a non-citizen of Malta who have received a permanent residence permit or citizens of the EU/EEA (with exception of the creative and technical contributors who scored points in 1 above). Exceptions in this respect will only be considered in the context of the requirements otherwise imposed by any bi-lateral or multi-lateral co-production arrangement;	10		
		OR			
	ii)	When filming <u>partially</u> takes place in Malta, at least 30% of crew must be citizens of Malta or a non-citizen of Malta who has received a permanent residence permit or citizens of the EU/EEA (with exception of the creative and technical contributors who scored points in 1 above). Exceptions in this respect will only be considered in the context of the requirements otherwise imposed by any bi-lateral or multi-lateral co-production arrangements;	5		
	iii)	Features citizens of Malta or a non-citizen of Malta who has received a permanent residence permit or citizens of the EU/EEA as CAST in speaking roles (excluding Extras)	5		
3.	Production is an official co-production with Malta under any one of the following: <ul style="list-style-type: none"> - Council of Europe Convention on Cinematographic Co-Production - Memorandum of understanding between the Government of Canada and the Government of the Republic of Malta on Audiovisual Relations - Film Co-Production agreement between the Government of the Republic of Malta and the Government of the People's Republic of China 			2	

	- Any other official co-production bi-lateral agreement, which then comes into force.		
	Total obtained for Section B:	30	

	SECTION C: USE OF MALTA'S CULTURAL RESOURCES	Maximum Points	Total obtained
1.	Productions with preparation and pre-production in Malta.	8	
2.	Productions with location or studio shooting (including VFX if mixed with live action) in Malta.	14	
3.	Productions with post-production (including VFX if mixed with live action) in Malta	8	
	Total obtained for Section C:	30	

MFC assessment of specific scaled criteria:

1.	Productions with preparation and pre-production in Malta					
	3 weeks +	2 weeks +	1 week +	5 days +	3 days +	Less than 3 days
	8	6	4	3	2	1

2.	Productions with location or studio shooting (including VFX if mixed with live action) in Malta.					
	50%+	40%+	30%+	20%+	10%+	Less than 10%
	14	12	10	8	6	5

NOTE: % = of script pages OR shooting days

3.	Productions with post-production (including VFX if mixed with live action) in Malta			
	50%+	25%+	15%+	Less than 15%
	8	6	4	2

TOTAL

	POINTS OBTAINED
Section A:	
Section B:	
Section C:	
TOTAL	

A minimum of: 40 points in aggregate is required.